CARLEY HUMMEL

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EDUCATION

Master of Arts in Interaction Design and User Experience

University of Kansas- Edward's Campus, 2020

Victor Papanek Award

For Distinction in Graduate Thesis Research for 2020- 2021 Issued award to outstanding graduate by the KU School of Architecture and Design

Bachelor of Fine Arts, Graphic Design

Art History Minor University of Missouri- Columbia, 2016

PROFESSIONAL EXPERIENCE

Oracle (formerly Cerner)

Senior User Experience Designer March 2022- Present User Experience Designer June 2020-March 2022

UX Accessibility Platform Team

- Working on an accessibility team focusing on making our healthcare programs 508-compliant
- Discovering accessibility gaps in the current design system and working with the development team to find solutions
- Simultaneously complete my own projects while also overseeing two other lower-level designers

Real-Time Health Systems Design Team

- Design a wide range of EHR and SaaS solutions for the Real Time Health Systems business group to be used for both computer and mobile
- Participate in design sessions with development project teams and other stakeholders to help define user stories, interpret solution requirements, and solve design challenges
- Collaborate in user research with human factors team members
- Use product requirements and design session outputs to design conceptual sketches, wireframes, high-fidelity mock-ups, information architecture diagrams, interaction specifications, and functional prototypes

Hallmark Cards- Guidant Global

Associate Creative January 2019- May 2020

Value Team

- Design cards from digital design collections to create product solutions
- Work on a wide range of card themes including every day, humor, holidays and sympathy
- Take Art Director's instruction to achieve the best design for the customer
- Focus on emotion, concept, trend, color, editorial tone and visual impact when designing all cards
- Consider the targeted customer in every design choice and focus on how the customer will feel and react when selecting and sending the card

Hobby Lobby

Graphic Designer Spring 2016- December 2018

Card and Party Team

- Planned and designed consumer products and collections to align with business goals
- Worked on a large range of products including paper plates, napkins, gift bags, gift wrap, party supplies, crafts and greeting cards
- Composed product templates used by the entire department
- Mocked up all products by hand before designs were file-prepped